

West Virginia Italian Heritage Festival

340 West Main Street
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SOUVENIR VENDOR APPLICATION AND RULES

1. A SOUVENIR VENDOR SELLS ONLY SOUVENIR TYPE ITEMS. SOUVENIR ITEM EXAMPLES ARE AS FOLLOWS:
WOOD CRAFTS, CLOTHING, ALL JEWELRY, SOAPS, CANDLES, LOTIONS, PURSES, SHOES, ETC.
2. THE FESTIVAL RESERVES THE RIGHT TO LIMIT THE NUMBER OF EACH TYPE OF SOUVENIR SOLD ON THE FESTIVAL GROUNDS.
THIS IS TO INSURE A DIVERSITY OF THE PRODUCTS SOLD AT THE FESTIVAL.

PLEASE TYPE OR PRINT.

Date Submitted: _____

Business Name: _____

Contact Person: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Fax: _____ E-mail: _____

Please list on the line below, any and all items that you will sell in your booth, (SEE RULE #1).

Please indicate size of street space needed with the guidelines below.

10' x 10' Space **\$367.50** \$ _____

10' x 20' Space **\$525.00** \$ _____

2 Separate 10' x 10' Spaces **\$735.00** \$ _____

Will you require a tent canopy rental? YES NO

Tent Canopy Rental **\$125 per 10X10 space** \$ _____
(if you have a 10X20 space you will need two canopies)

TOTAL DUE: \$ _____

1/2 OF BALANCE DUE UPON SIGNED AGREEMENT: \$ _____

BALANCE DUE: \$ _____

****REQUIRED FOR APPROVAL**** Electrical Hook-Up Requirements: AMPS: _____ VOLTS: _____

Upon both parties' signatures, the vendor agrees to the following:

- * New vendors are required to submit a picture of the tent or trailer you will be using.
- * Submit 1/2 of the booth space fee plus (if tent canopy rental is necessary) the total amount of canopy rental to the Festival office with the signed application.
- * Balance is due no later than **July 15** for space confirmation.
- * No refunds will be given after **July 15** and must be requested in writing prior to that date.
- * Signatures of both parties below are required for confirmation.
- * The Festival cannot be held responsible for any loss due to theft or other causes.
- * Vendor required to have Italian products available for purchase. (food, prints, color scheme, etc.)
- * Vendor required to decorate with an Italian theme. (banners, flags, signs, lights.)
- * Failure to comply will result in a null and void application.
- * This is not a binding, legal contract until both parties have reviewed and agreed upon the terms and both have affixed their signatures.

Vendor Signature _____

Date _____

WVIHF Representative _____

Date _____