



West Virginia Italian Heritage Festival

Celebrating culture and tradition since 1979

SOUVENIR AND DIRECT MARKETING APPLICATION AND RULES

1. A SOUVENIR VENDOR SELLS ITEMS PURCHASED WHOLLY FOR RESALE. IF THESE ITEMS ARE NOT CONSTRUCTED BY THE VENDOR THEN THEY ARE CONSIDERED "SOUVENIR." A DIRECT MARKETING VENDOR SELLS ITEMS SUCH AS PAMPERED CHEF, MARY KAY, LULAROE, ETC.
2. THE FESTIVAL RESERVES THE RIGHT TO LIMIT THE NUMBER OF EACH TYPE OF PRODUCT SOLD ON FESTIVAL GROUNDS.
3. VENDOR MUST PROVIDE PROOF LIABILITY INSURANCE COVERAGE FOR THE PERIOD OF TIME COVERING THE FESTIVAL.

Name: _____ Business Name: _____

Address: _____

Phone Number: _____ Items to be sold: _____

Please indicate size of street space needed with the guidelines below.

10' x 10' Space \$400.00 \$ _____

10' x 20' Space \$500.00 \$ _____

2 Separate 10' x 10' Spaces \$700.00 \$ _____

Will you require a tent canopy rental? YES NO

Tent Canopy Rental \$150 per 10X10 space \$ _____

(if you have a 10X20 space you will need two canopies)

Refundable Rental Fee for Extension Chords and Lights: \$75 \$ _____

Fee will be refunded upon return of undamaged WVIHF property

SUBTOTAL: \$ _____

BALANCE DUE: \$ _____

REQUIRED FOR APPROVAL Electrical Hook-Up Requirements: AMPS: _____ VOLTS: _____

* New vendors are required to submit a picture of the tent or trailer that will be used

* Certificate of liability insurance must be submitted with application.

* Vendor agrees to provide Italian products for purchase.

* Vendor agrees to decorate their booth with an Italian theme.

* Failure to comply with rules of application will result in negation of contract and loss of funds that have been submitted.

* The West Virginia Italian Heritage Festival assumes no responsibility for theft, damages, negligence of applicant vendor or other vendors, loss of funds due to visitor attendance, and/or acts of God

* Once signed and received by this office, this document becomes a legally binding contract.

* Emailed contracts with digital signature are acceptable as agreement in terms. Please make a copy for your records.

* Festival Weekend – September 2, 3, & 4, 2022.

Vendor Signature _____

Date _____

WVIHF Representative _____

Date _____

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