



# West Virginia Italian Heritage Festival

## 2026 CRAFT, SOUVENIR, DIRECT MARKETING, & MISCELLANEOUS APPLICATION AND RULES

1. THE FESTIVAL RESERVES THE RIGHT TO LIMIT THE NUMBER OF EACH TYPE OF PRODUCT SOLD ON FESTIVAL GROUNDS.
2. VENDOR MUST PROVIDE PROOF LIABILITY INSURANCE COVERAGE FOR THE PERIOD OF TIME COVERING THE FESTIVAL.
3. **Cancellation Refunds: \*\* Full refund by August 1, 2026 \*\* Half refund if cancelled by August 22<sup>nd</sup>, 2026 \*\* No refund after August 22<sup>nd</sup>, 2026**

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Items to be sold: \_\_\_\_\_

Please indicate size of street space needed with the guidelines below.

10' x 10' Space \$400.00 \$ \_\_\_\_\_

10' x 20' Space \$500.00 \$ \_\_\_\_\_

2 Separate 10' x 10' Spaces \$700.00 \$ \_\_\_\_\_

SUBTOTAL: \$ \_\_\_\_\_

BALANCE DUE: \$ \_\_\_\_\_

**\*\*REQUIRED FOR APPROVAL\*\*** Electrical Hook-Up Requirements: AMPS: \_\_\_\_\_ VOLTS: \_\_\_\_\_

**New vendors are required to submit a picture of the tent or trailer that will be used**

- \* Certificate of liability insurance must be submitted with application.
- \* Vendor agrees to provide Italian products for purchase.
- \* Vendor agrees to decorate their booth with an Italian theme.
- \* Failure to comply with rules of application will result in negation of contract and loss of funds that have been submitted.
- \* The West Virginia Italian Heritage Festival assumes no responsibility for theft, damages, negligence of applicant vendor or other vendors, loss of funds due to visitor attendance, and/or acts of God
- \* Once signed and received by this office, this document becomes a legally binding contract.
- \* Emailed contracts with digital signature are acceptable as agreement in terms. Please make a copy for your records.

**\* Festival Weekend – September 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup>, 2026**

Vendor Signature \_\_\_\_\_

Date \_\_\_\_\_

WVIHF Representative \_\_\_\_\_

Date \_\_\_\_\_